



January 1, 2019

To Whom It May Concern,

On February 23, 2019 **Southern California Youth Ultimate (SCYU)** will co-host the 4th Annual LAOUT Awards & SCYU Silent Auction at Frogtown Brewery. Last year's Silent Auction raised over \$1,500 for youth ultimate and supported SCYU's outreach to thousands of young under-resourced athletes! The success of the fundraiser and SCYU depends on the support of generous individuals and those in the business community who supply us with goods or services that we can then use in our popular Silent Auction. **Would you or your business be willing to donate?**

WHY SCYU?

- As a **501(c)(3) nonprofit**, your contributions are tax-deductible.
- We partner with **LA's BEST**, the official after-school enrichment program of LAUSD, every year.
- In 2018 we taught Ultimate at over **65 elementary schools** in the LA area alone, and over **4,000 kids** threw a disc featuring one of our corporate sponsors!
- SCYU and the sport of Ultimate are dedicated to teaching sportsmanship, peaceful conflict resolution, environmental consciousness, and a healthy lifestyle.

WHY THIS EVENT?

- The auction raises about **15% of SCYU's annual revenue**; we depend on this awesome auction to help us reach over 4,000 kids!
- Attendance by over **200+ adults** in the dedicated Ultimate community.
- Donations/items raising more than \$50 will be featured in email promotions to our extremely loyal **1,200 community members**.
- Be a pioneer by supporting Ultimate and youth athletics as we get closer to the 2028 Olympics, which may feature Ultimate for the very first time!

Our ability to provide young athletes with free clinics, coaching, and equipment is due in large part to the generous support of individual donors who believe in the power of youth sports. We appreciate cash and [online donations](#), gift cards and certificates, and material or service gifts from businesses and corporations. Please don't hesitate to contact us via phone or email to discuss your contribution and how your business can become more involved with **SCYU**.

Thank you for considering our request,

A handwritten signature in black ink, appearing to read "Grant Boyd", written over a light blue horizontal line.

Grant Boyd, Executive Director

[Southern California Youth Ultimate](#)

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donate@scyu.org