

LAOUT Board Meeting
February 18, 2019
8pm - 10pm

Call to order: 8:00pm

Attendees: Tyler Kotovsky, Remy Schor, Joanna Whitney, Lauren Hill, Andy Bandit, Grant Boyd, Chris Ludwig
Absent: none

Reports

Secretary (approval of January meeting minutes)

- meeting minutes approved

President's report

- none

VP report

- Remy and Grant talked about the idea of having a Club mixer to get everyone together

Treasurer's report

- WL running at a small profit currently and aiming for 20% this year
- St Pat's brought in about \$3500 so far which is more than last year at this time

Update on Fields

- Field applications have been submitted for Summer League
- Waiting to hear from Coco for St. Pat's still

Update on SCYU

- Silent Auction coming up on Saturday night
- Looking for folks to bring alcohol in bottles to donate to the auction
- Spring League starting in Newbury Park because the fields are free

Update on Leagues

- League Committee survey went out - there are close to 180 responses so far and shooting for 200
- Survey will close 2/20 but will be extended to 2/22
- Spring League is March 23 - May 4 in Santa Monica; start registration open on March 1st
- Looking for field lines, cones, water stations, etc. - yes, these are available for use!

Update on Equity

- March 13th is the next Equity meeting

Additional Business

Roles (directors/committees)

- We still need info for a few roles and Committee work
- Lauren will email it out again to the group

LAOUT/Aviators timeline

- Comment on LAOUT Awards spreadsheet about 'controversy of the year'
- If this award goes out, it would not be announced at the party
- It might be a good thing for us to accept this kind of criticism as a Board
- Board members should comment on the document this week

Online store containing marketing items

- Tyler wants to put some of our LAOUT swag on the UC store online

- Best time to promote items are right after folks sign up for leagues or events
- SCYU items can go in the store as well
- Tyler will do some additional research on shipping costs and logistics

Partnership & Sponsors

- Hucket Bucket would like to offer two or three buckets for us to decide how to use them
- In return, they want us to promote it on social media
- All members will get 25% off on their online store
- Apparel proposal that Tyler sent out - Board needs to review
- Remy is going to put Tyler in touch with someone at Five and Adriana at VC
- Tyler is going to do additional research on when apparels expire
- We can eliminate: Boon, Gaia, & Club Junior for right now

Field Director seat

- Remy is going to draft a statement about Chuck leaving and will include an open call for people who might be interested in serving on the Board

Spring League reduction for new women

- Adaire mentioned that there is a \$40 charge for women's league and she wanted to do \$35 for new women
- Andy suggested we do \$10 for new women
- \$20 is probably more reasonable to cover the cost of jerseys (it's set up for them to use a coupon code)

LAOUT and Lei-Out

- Andy exploring budget options for LeiOut to determine feasibility for donating to LAOUT into the future
- There are a lot of questions being explored so no official answers or decisions have been made yet

New Action Items

1. Look into whether we can use beaches in SM for leagues and not use their registration system - Grant
2. Continue researching and updating our Code of Conduct - Remy
3. Email Board the 'roles' document to complete - Lauren
4. Everyone to give input on the LAOUT/Aviators document by this Friday 2/22 - everyone
5. Review the apparel sponsors document Tyler created to vote at the March Board meeting - everyone
6. Andy will research Board & Officers insurance quote - Andy
7. Put together a budget proposal for the Lei Out Tournament - Andy
8. Email Doodle poll for March Board meeting - Remy

Adjourn: 9:35pm