

LAOUT Board Meeting - September 19, 2016

In Attendance - Alison, Grant, Seth, Remy, Jane, Spike, Andy, Chuck

Missing - Julia, Goat, Joy

Visiting Member - Rigby

Grant motions to approve minutes, Andy seconds. All approve.

No changes to agenda.

Outreach Position - Alison:

Andy posted position on Website on 9/12

No responses yet

Discussion about how to find someone

Target Summer League survey responders who wanted to help

Summer League - Seth:

Survey -

Didn't ask questions about things we can't change (gender ratio, etc)

No beginners filled out survey

7 'new players' responded, all men, only 1 said not thrown to

Other explanations - Drinking people had kids, tourney people couldn't go

Mostly things we know already

Not many complaints, some bad apples that were taken care of by captain interventions

Discussion about draft order. Women first? Alternative rounds? Andy put on spot.

Discussion about newer captains being in over their head, things we can do better.

#1 complaint andy fielded all summer was spike/brandon baggage

Grant suggests to add 'athleticism/stamina' to sign up page

Summer League Captain of the year

Spirit Award - teams give 1-10 scores during recap

20-24 age group: Andy - Right out of college group isn't participating, so our retention rate is good, but new people aren't coming in. Is college getting more serious? SCYU can help in the future, kids home for summer.

Beach Westerns - Spike:

Does date conflict with olob?

5v5 or 4v4?

Single gender vs usau divisions?

What do you want from us?

By-laws - Alison:

Tabled

Membership Model Update - Grant:

Grant giving presentation re: Membership model

Paypal fees cost \$1600 per year

Average league management software costs \$2500 - \$3000 per year

Random idea: Sponsor a cone drive

Refer a member, get a discount?

Lei-out discussion wrap-up - Grant:

Ultiworld potentially writing an article (perhaps sidelined by Gender Equity issue?)

Are we content that Ultiworld article will be fair / do we need to put out a statement?

Orin officially offered for SCYU to take over permit to run beach tournament, they are super excited to make it a huge deal

Orin wants option to have an adult hat tournament

Tabled

Youth - Grant:

Weekend hat was awesome

Lesson learned - Make a 1 sheet: If you're going to run a skyu event, this is what we need from you, this is what you can expect from us

Registration up 30% from spring break

Several beginners, a whole bunch of parents

2 women total (of 32)

\$20 per, 0 complaints about cost

Average age 14-15 (youngest is 10)

Website back up

Board in middle of approving 18 month budget

Incorporate 501c3, pay 2 works for 15 hours per week

Committees - Alison:

Where all the work gets done.

Field Committee

League Committee

Women's Mini tournament - Jane:

JAMS - Weekend after thanksgiving (maybe coed mini hat)

Maybe Saturday December 3rd

Mix of beginners vs new players

Fields - Chuck:

Pali High - Any weekend in October, potentially could make fields available

Santa Monica still considering us a city sponsored sport