

Previous LAOUT Board Meeting: Nov. 23, 2015

Issues Discussed:

- Direction of LAOUT organization as a non-profit
- Purpose of a Board of Directors
- Titles and duties of board members
- Mission Statement
- Board member voting

Nov. 25, 2015

- President's selection of board members

Jan. 9, 2016

- Announcement of Board of Directors

Tonight's Meeting Agenda:

- Administrative items
- Review of upcoming events
- Sub-committee/liaison reports

In attendance:

Andy Bandit, President

Remy Shor, Vice President

Samantha Pittman, Chair

Russell Gaskamp, Treasurer, Web Liaison

Joy Park-Thomas, Secretary, Women's Director

Alison Regan, Beach Director

Chuck Bender, Fields Director, Pickup Liaison

Helen Yuan, Outreach Director, College Liaison

Grant Boyd, Youth Director

Julia Johnson, Marketing, Sponsorship & Social Director

Jane Carlen, Women's Coordinator

(via speakerphone) Seth Gillum, League Director

ADMINISTRATIVE ITEMS:

- 501(C)(3) – Board to discuss how LAOUT may join an existing 501(c)(3) such as USAU, so that donations are tax deductible. Money from those donations to help offset the cost of fields. Final wording of Mission Statement for application TBD with assistance. Appropriate fields for purchase also still TBD.
- ESTABLISHING A QUORUM – **Motion for defining quorum approved: Board agrees that half the members and Andy must be present to make decisions. If a decision involves spending funds, two-thirds of the members and Andy must be present. After the first year, board to reevaluate if Andy must continue to be present to establish a quorum.**

REVIEW OF UPCOMING EVENTS:

- Feb 12-15, Kaimana
- Feb 15th, next youth meeting
- Feb 22nd, next Board Meeting @ Joy's in Glendale
- TBD, possibly mid-February, Women's clinic & pickup
- March 5th, ScycChat youth event @ Balboa
- March 6th, Winter League tournament
- March 12 & 13, Beach Westerns and LAOUT fundraiser
- March 26th & 27th, St. Pat's Hat
- TBD, College sections/regionals conference

GRANT'S UPDATE ON YOUTH:

- Raised almost \$1500 at the January 9th Silent Auction.
- Opened a new bank account with Jeff, under LAOUT, earmarked for Youth.
- Composing a donation letter to LAOUT community .
- Formed a Board for Youth with himself as President, Don as VP, MER as Treasurer.
- Update on March 5th 9-1 pm ScycChat youth event hosted by Aviators.
- Silver Lake summer league, to change name to "Learn to Play league" to expand to OC, and midtown. USAU will donate \$450 to attach their name.
- Discussion of youth events to help establish LAOUT as a 501(c)(3).
- Discussion of age and gender parameters of "youth." Currently middle-school age, both boys and girls;
- Running youth clinics in five locations the week before Beach Westerns, and a showcase game with youth & Aviators. Discussion of presence/absence of female club players in showcase game.
- Update on formation of a youth league in the spring. Looking for volunteers & parent driver coordinators. Discussion of partnering with college student volunteers.
- Partnering with LAUSD & private school circles for formation of school teams. Discussion of dovetailed efforts with USAU and GUM programs. Helen to help with girl's youth/GUM efforts.
- Update on a "one-sheet" of how students can start a team at their school.
- Worked with Meghan and Meghan on a Contested Strip to get more interest for youths.

CHUCK'S UPDATE ON FIELDS:

- Update on March 26th & 27th for St. Pat's Hat Field of Dreams in San Pedro.
- Working on getting the 6 field spaces at Will Rogers Polo Fields for future events. Open to their fields used by unorganized sports with roughly 300 players or fewer on the space.
- Discussion of increased attendance of LAOUT representatives at Santa Monica community meetings to show that we are a large group with ongoing need for field space.
- Rancho Cienega fields may be available.
- Discussion of whether LAOUT is ok with Santa Monica or other towns "sponsoring" Summer League. Andy and board are ok with that.
- Discussion of finding fields south of the airport, and possibility of forming a northern and

southern leagues in the future.

- Discussion of alternative scheduling formats eg. increasing number of games per night to maximize use of lights/permits and how that may affect registration totals and game attendance.
- As a non-contact sport, ultimate frisbee may qualify as a "low-impact" activity when it comes to types of field use.

JOY'S UPDATE ON WOMENS:

- Update on initial brainstorming meeting on women's needs in the LA community, including bridging gap between new player's interest in the sport and the skill level necessary to join league play.
- Women's beach to increase price of registration by \$5 to create funds for a monthly women's clinic and pickup. Joy to front funds if necessary for clinic and social post-event refreshments, to be reimbursed by this fund.
- Discussion of women's mini prior to league games as another way to help newer women practice skills before co-ed play.

ALISON'S UPDATE ON BEACH:

- Update on Alison's letter to the city of Santa Monica in support of the development of a new playing field at the civic center site
- Upcoming community meeting regarding LA County's first-ever parks needs assessment and the need for LAOUT's presence at the meetings to support more and better playing fields in Santa Monica Feb 9th.
- Discussion of official LAOUT letterhead and business cards.
- Discussion of a LAOUT newsletter and calendar of events.
- Discussion of a nominal LAOUT membership fee to establish membership numbers in the community and create ongoing funds for LAOUT needs. **Motion passed for Grant to have 20-30 minutes at the next meeting for this discussion.**
- Discussion of using "LAOUT" name at city-sponsor and community meetings to increase presence of the community.

SPARTA'S UPDATE ON COLLEGE / OUTREACH

- At Grant's request, also willing to take over GUM/girl's outreach.

REMY ON ELITE/CLUB

- Discussion of LA hosting another group club tryout. 7 Figures and Viva have expressed that they do not want to organize it this year.

(brief break)

WINTER LEAGUE ISSUES:

- The number of winter league teams has decreased this year.
- Discussion of dynamic scheduling and the difficulty of not knowing schedules far enough in advance. LA has the problem of long commutes that affect players' ability to attend games on a given day.

- Andy gives a brief history of winter league brackets & scheduling issues and changes over the years.
- Discussion of winter league struggling to get enough female players to maintain enough teams, and possible suggestions to increase female registrants. Suggestions included adding club women to free agent teams, capping female rosters, changing gender line from 4/3 offense chooses to 5/2.
- Discussion of capping the number of "ringers" allowed on a given line to 2 male/2 female ringers.
- Discussion of a learning league that overlaps the beginning of summer league or winter league to help increase registrants.
- Discussion of why LAOUT is losing registrants in all leagues. **Motion passed to table subject for next meeting.**

GAS REIMBURSEMENT:

- **Motion passed to reimburse Chuck \$20/month from LAOUT funds for gas, as he is driving extensively throughout LA to acquire fields for the league.**

REMY'S UPDATE ON ST. PAT'S HAT:

- The first price window is closing shortly in order to order pinnies in time. However registration numbers are currently low, causing some concern that the higher cost of "late" registration may deter last-minute registrants.
- Discussion of eliminating pinnies in future St. Pat's tournaments in favor of players bringing their own green / white shirts and retaining the colored wrist bands for teams, to reduce both cost and timing of registration windows.
- **Motion passed: formation of a league subcommittee.**
- Seth asks board to send him proposals.

SPIKE ON WEB & SOCIAL MEDIA / Q&A:

- Update on social media strategy, newsletter, etc.
- Discussion on board requests to add information onto the LAOUT.org web site.
- Discussion of web security from mobile devices.

CLOSE OF MEETING:

- Any requests for topics on next meeting's agenda to be sent to Samantha, cc: the board.
- Meeting adjourned 11:30 pm.