In attendance: Andy Bandit, President Remy Schor, Vice President

Alison Regan, Chair

Russell Gaskamp, Treasurer, Web Liaison

Seth Gillum, League Director

Joy Park-Thomas, Secretary, Women's Director

Chuck Bender, Fields Director, Pickup Liaison

Grant Boyd, Youth Director

Jane Carlen, Women's Coordinator

Dan Perahya, Winter League TD

Absent:

Julia Johnson, Outreach Director, College Liaison Matt Colchamiro, Beach Director

West Side Location: Treehouse Thai

Agenda Items for discussion:

- Winter League Update
- Membership Model
- USBO
- Beach Westerns
- TCT bids
- Fields Assessment Update
- General Update

WINTER LEAGUE UPDATE – Dan Perahya

Structure of league and fields are still an issue. Still to be determined are whether to have multiple locations, and what would determine which location a team plays on when members come from different parts of the city. Discussion of gender ratio and gender cap for this year.

In past two years, going strictly 4/3 lost a few teams at the bottom who couldn't field that many women. Discussion of whether a pool of women subs at a fee of \$20/woman would help those teams. Individual women could be matched with teams to better assure that pool women match team's stated needs (fielding enough women vs coaching). Another issue is lower bracket teams have fewer games at their level of competitiveness. Too many blowout matches make the sport not fun for those teams, even when they do field enough women.

If there were three additional free agent teams, (for a total of 16 teams, which is ideal but not critical) could four women be found for each of those teams, supplemented with college, pool, or people who can't commit to an entire season? Discussion of whether limiting winter league team rosters would encourage the "extra" men to start a new team and find more women.

Discussion of Rooks as an exception, since Colin Whitman is actively recruiting new players to the sport and attempting to build a fun environment to retain those players, even though many can't commit

to an entire season. He has twelve women on his roster, but only three show up to a game on average. Discussion of whether his team could roster three or four women, with the remaining technically in the pool of women subs, but who actually only go to the Rooks games when they can make it. Pool players would pay less than league players, making this option financially friendly to those still tentative about the sport.

Discussion of a cap of eight women. No grandfathering in women on teams they've played with, if there were more than eight women previously. Any women beyond the cap would then go into the pool.

Seth asks that people send free agents to him so that he can organize the three free agent teams.

SIDE DISCUSSION OF WINTER LEAGUE FIELDS – Chuck

Two weeks from now, all fields for the season need to be set, or else we lose the opportunity to obtain Balboa as our backup. Airport Park or Santa Monica high field: The SM coordinator is trying to get youth teams to commit to a schedule so he knows what he can offer us. Culver City may also have a football field with similar issues. There's a field one block north of the Balboa field that might be available. Harbor Sports still has an issue with PETA friendly gopher removal. Baldwin Field is good, but only has space for one field. Discussion of spending extra LAOUT funds to obtain permits ahead of committing to fields, in order to facilitate booking the fields when they become available.

SIDE DISCUSSION OF WOMEN'S BEACH SCHEDULE - Jane

Winter League tournament could be Saturday March 4th, and have beach league start Sunday March 5th, in order to maximize the six weeks of beach and eight weeks of winter.

MEMBERSHIP MODEL - Grant

In talks with two companies. SportsEngine web site will be up and running by the time winter league starts.

USBO – Russell, who TDd

Two big data points out of 100 respondents:

68% said it was a good event.

80% said they would attend again.

An article aggregating the USAU information for the survey would be interesting, perhaps written my Remy or Russell

Filming cost \$4000 – split with ERIC. Party cost \$1000. Field cost less than \$1000.

Discussion of Russell's financial loss of less than \$1000 out of pocket. He ran the tournament the way he wanted to. Personal financial loss is not idea but more tournaments in the LA area may generate more opportunities for profitable tournaments in the future.

BEACH WESTERNS

USAU wants to make Beach Westerns a national sanctioned event. Eric Brock's role is Tournament Director. Next one would be April 22 & 23, 2017. Possibly with 6 divisions instead of two. Would require 20 fields, and a score/stats keeper per game. Discussion of whether the number of volunteers can be pulled together from youth or college teams seeking a donation. (Side discussion of whether they're "volunteers" if LAOUT is paying them a "donation.")

Can LAOUT commit to creating a pool of 20 volunteers per hour, at least 50 volunteers total for the tournament. Would need a Volunteer Coordinator who is responsible for gathering those volunteers.

Motion to support Eric in providing volunteers for the event passed unanimously.

Eric says LAOUT should give him a line item (say \$2000 to pay \$20/volunteer, may be inclusive of swag)

FIELD ASSESSMENT UPDATE - Seth

Stephen Thies has been good about looking at fields. More of the fields on the spreadsheet still need to be looked at by someone so Seth and Chuck can follow up.

FIELD DIRECTOR UPDATE - Chuck

Chuck would like to defer the Field Director vs board member decision until next year. He will remain on the board with gas reimbursement for the remainder of this year.

GENERAL UPDATE - Remy

Remy is going to the competition committee meeting for the Triple Crown Tour and will make an update about whether we can host a tournament in LA. USAU also has a database of one representative per city that has a league, to aggregate information like insurance, numbers, costs etc. Remy has been reading up on what other cities have done, and what resources they have used in their own leagues.

PARKS UPDATE - Alison

Measure A passed in Los Angeles to provide more fund upkeep of parks.

LOGO CONTEST – Russell

Logo contest ended with only two options.

By general consensus, contest extended for one more week.

Discussion of soliciting graphic design ideas that LAOUT could implement.

SOCIAL MARKETING POSITION UPDATE - Andy

Andy spoke with someone named Travis from Seattle, who was on the board there.

LEIOUT VOLUNTEERS - Grant

Grant will need at least 7 volunteers for LEIOUT tournament in January.

Meeting Adjourned: 9:50 pm.

Next meeting: East side location on Dec. 19th.

Jane and Joy will not be in town. Spike will be forced to take notes again, much to his delight. I mean, chagrin.