

LAOUT Board Meeting

November 18, 2019

Call to Order: 8:05pm

Roll Call

Present: Remy Schor, Chris Ludwig, Grant Boyd, Tyler Kotovsky, Sonja Roden, Jackson Dolan, Jessica Creamer, Nahall Esteghamat, Christi Betz, Joanna Whitney

Absent: Lauren Hill

Continuing Action Items

- LAOUT's Field Manager is meeting with Rancho Cienega Recreation Center to discuss future permits on 11/19/2019
- We are still working through paperwork with LAOUT's current insurance broker who has been less than timely in responses
- A formal, written sub policy has been shared with the Board but needs a few changes, given recent discussions, before consideration to vote into place; changes will be shared with the Board by Friday
- Budget numbers for 2019 membership were prepared and shared
- Two similar but differently formatted player ranking systems were shared with the Board; the UltimateCentral system appears to be ready for more broad testing
- A survey about LAOUT membership was distributed on November 7, 2019
- We have officially signed and entered into a two year contract with Spin that runs through December 31, 2021

Reports

Secretary (Approval of minutes) - approved via email & posted

President's report

- Masters tournament is pushed back to Spring 2020

VP report

- No report

Treasurer's Report

- Current balance given and 2019 P&L delivered online

Update on Fields

- Field Manager should have permits for the following locations by December 6, 2019:
 - Sepulveda Basin (2 fields)
 - Birmingham HS (2)
 - Culver HS (2)
- Field Manager has also submitted a permit request at Rancho Cienega (2)
- There is also a permit application submitted to Santa Clarita for the Winter BYOT League tournament on March 7, 2020

Update on SCYU

- USA Ultimate memberships for under-resourced students from Montclair HS should come through on December 1, 2019
- There will indeed be a 24 player showcase series on January 4th that USAU and California Ultimate will produce during the concurrent youth and adult hat tournaments

- There is a new team from Torrance competing at Beach of Dreams as well
- SCYU is looking for volunteers in the LAOUT community to host youth teams from outside the greater LA area to help allow more teams to attend; maybe this can go in the newsletter?

Update on Leagues

- League Committee drafted a sub policy for review, gave recommendations for changes to the Air Quality Policy, and also created a rough draft 2020 schedule of definite and probable LAOUT events

Update on Equity

- Equity Committee proposed the Board start collecting demographic information (based on USAU's collection) about gender identity, gender matching* (this one is additional), annual income, education level, employment status, marital status, & race
 - There will be additional research (internally and concerning UltimateCentral/TopScore) and data restrictions applied, and subsequently informative language will be written to inform the community of our purposes for collecting data which is to better identify which demographics we are currently serving and which we need to create more programming to get involved in our community
- Equity Committee proposed the Board adopt a sliding-scale fee structure for Spring and Fall Beach Leagues; more discussion, modeling, and practical implementation steps will be explored before introducing to the community
- Equity Committee proposed all future registration pages make our scholarship opportunities and process more visible

Additional Business

1. AQI Policy Changes

- Unanimous vote to change policy as per League Com's suggestion
 - Between 101-150 AQI team captains will have the choice to either request a reschedule without forfeiting, both accept a cancellation, or play a game to 9 with both teams being given 2 options timeouts per half
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2. Event demographics and retention model

- This model uses a single export from UltimateCentral and tracks how many participants have played in each event for the year; working to include a multi-year retention metric

3. Membership Model

- Discussion about different costs - arguments for raising costs; and for making things cheaper
- Query: can we get a few numbers crunched about how many players played in two or more events compared to years past to better gauge how effective the membership model has been?
- Proposal for 2020 rates will be shared and discussed further online
- Revisit the possibility of providing a discount to Lei-Out 2021 in February or March

4. Winter League Announcement

- Adult Programming & Marketing Directors are working to get a page up about the new Hat League prior to public announcement
- A "more info" announcement has been drafted and will be sent Friday
- With field permits coming together by the first week of December and the Board making final decisions about membership pricing, we should be ready to announce pricing and registration opening by Dec 6th latest

5. Other business to be added to the December agenda

- a. Better preparing the organization for changes in personnel
- b. Revamping the LAOUT Awards & SCYU Silent Auction
- c. 2020 priorities & 2020 annual budget
- d. What duties/tasks would a part-time employee be responsible for?

Review of Action Items

Adjourn: 10:00pm