

March Board Minutes - 3/20/2023

ROLLCALL (5 min)

Buster, lu, toph, ted, grant, snitch, Luigi, Mei, sherry and Alex

APPROVAL OF MINUTES (5 min)

February meeting minutes were approved and added to the website

REVIEW OLD ACTION ITEMS (5 min)

- *Stitch and Luigi will work on getting announcements about spring league*
- *Grant will work on getting an announcement for registration for Saint Pats hat and follow up on fields.*
- *Lu will write up the expense sheets and help with the initial investment for funds.*
- *Toph connected with Elliot about getting fields for Saint Pats and summer league*
- *Buster will look into getting community members to help with the re-ranking of previous members*
- *Alex and Buster to work on captains packets*

REPORTS (30 min)

- President's Report - Buster
 - Job description for a new hire - Buster & Grant
 - Met with Don about putting together a job description. Would like to have 2 part-time positions one for LAOUT and SCYU
 - Trent has left the board due to time constraints
- VP Report - Grant
 - Still working on getting the insurance updated.
 - Would like some assistance with updating the Social media accounts (Mei is willing to help out)
- Treasure Report- Lu
 - As of 3/8/23 we have about \$73,000 in the account.
 - In 2020 revenue was 46k and expenses of 42k
 - In 201 revenue was 80k and expenses of 38k
 - 2022 being filed
 - Lu feels the initial investment should be \$5k with \$300/month
 - Working on getting the 1099's for people who made more than \$599 while working in Lei-Out. And for Elliot the field coordinator.
- Adult Programming - Luigi/Stitch
 - Winter League Update
 - No new updates
 - St Pats Hat Recap
 - Got replacement fields in a timely manner
 - Feel that we hit the 20% profit margin
 - will ask for a possible refund on the north Hollywood field that was not used due to safety concerns
 - The Burbank middle school (John Muir) could hold about 2 fields
 - Will looking to having non-membership prices for the tournament.
 - Spring League LD(s)
 - Registration – have UC page mostly ready to go, few outstanding questions
 - Communication - will go out as soon as registration goes up
 - Summer League Update
 - LD – Hoover
 - Hoover would like to make a generic LAOUT reversible to be used to all leagues if needed
 - Will be inviting Hoover to the next board meeting to have her summer league proposal ready to go.

- Fields Coordinator Report - Toph
 - Summer League Fields
 - Follow-up with Elliot generally with locking down the fields.
 - Try not to book fields at John Ferrero.
 - Sharing Field info with other organizations?
 - will be willing to share contacts with aviators
- Youth Programming - Toph
 - Just got the YCC team bid in the U20 boys division
 - Friday night lights programs are going steady
 - The girls in pink (girls in sports) had about 300-350 young ladies attended.
 - California Ultimate Association updates - Grant
 - Got accepted to return to the Inglewood school district and will be working on contracts. The \$50g grant will be used to get uniforms and equipment.

TASK FORCE & PROJECT UPDATES (30 min)

- Committees -
 - League Committee - Grant
 - Next meeting: April 10
 - At golden road
 - Judicial Committee - Grant
 - LeiOut Incident
 - Already handled the incident
 - Emails were sent to both parties with the resolutions to the incident
 - EDI Committee - Mei
 - Will work with Alex about how to shape the committee
 - Pro, Club, and College Committee - Sherry/Ted
 - Will be drafting a letter of intent with the pro teams
 - College no updates will connect with Toph
 - Will have an LA club team intro letter will all the contacts for each club team.
 - Club Mixed mixer will be held April 15th at Wilson Fields Torrance, CA (see proposal below)
 - https://docs.google.com/document/d/1zZiiQ_CNZIsahRV1cIIskfWWjyztKGvt8EtEa5k1Rcw/edit
 - Next meeting: May TBA
 - Move to every other month instead of quarterly
 - Self Ranking Task Force Update - Buster
 - Have reached out to 3 other community member and re-rank previous member to be done before summer league
- Swag - Luigi
 - No new updates
 - Discs
 - Okay an order? Do we need to vote?
 - Executive Board
 - ¼ Zips?
- Code of Conduct- Trent
 - Edited for review
 - Buster will follow-up
- Fundraising- grant
 - Mei is willing to assist and help with getting social events
 - Toph is willing to help as well

- Website Update - Alex & Stitch
 - Contact us on the meet the board page
 - Move events that are more than 9 months old to the archives section (maybe our website designer Tyler can help us automate this process)
 - Security Update:
 - Burning down the list of plugins
 - Move to use built-in editors (major security improvement)
 -
 - We have STATS!
 - 40-60 unique users per day on average
 - Average of 560 impressions per day
 - 53% users coming from search engines
 - Top queries:
 - Laout
 - Laout ultimate
 - Laout winter league
 - La ultimate frisbee / los angeles ultimate frisbee / la ultimate
 - St pat's hat
 - Ultimate frisbee club teams near me
 - Nyan cat game
 - Looking into making the website with managing website plug-ins
- Future work:
 - Security Update:
 - Burning down list of plugins
 - Move to using built-in editors (major security improvement)
 - Would likely require to remake the homepage
 - Club/Pro teams on website
 - Maybe make a template?
 - Move events that are more than 9 months old to the archives section (maybe our website designer Tyler can help us automate this process)
- Communications - Alex & Mei
 - Spring league registration announcement for both newsletter and social media
 - Will work on the LA Club email
- 501(c)(3) Update - Toph
 - No new updates and will table for now

NEW BUSINESS (15 min)

- Revise Captains packet - Buster & Alex
- Andy Bandit's SB Classic
 - Ok to have LAOUT help with running
 - Grant with help and will connect with the SBYU (SB ultimate org)
- Discord task force - Toph
 - Alex will assist

REVIEW ACTION ITEMS (5 min)

- Luigi and Grant to work on spring league ultimate central registration and get that up and running this week move back a week
- Alex and Luigi to get Hoover set up with discord to join the next board meeting
- Toph to follow-up with Elliot about locking down fields for summer league.
- Ted will draft an initial letter of intent for the professional team.
- Ted will work with Alex to get updated club information onto the website and into the newsletter.

- Buster will ask Trent about the code of conduct and will distribute out to the rest of the board to help with edits
- Toph and Alex to help with the community discord
- Grant to connect with Santa Barbara's ultimate frisbee organization and Andy to help with the SB Classic